

MSD 2021 UK Therapy Area Community Grants Programme

Application Form (with eligibility criteria)

Purpose of this document

At MSD, we understand that every project we are asked to support is different, so we want to give you the chance to give a full description of your proposed activity in your own words.

There are also some details which are critical to our understanding of your request and its eligibility for funding, so we have asked for these specifically in the application form, as well as your project description.

Before you complete the application:

- 1) Please familiarise yourself with the **goals and scope** of the specific grant programme that is relevant to you:

[Anti-infectives](#)

[HPV](#)

[Cancer](#)

[Pulmonary Hypertension](#)

[HIV](#)

[Routine Immunisations](#)

- 2) Please read the following eligibility criteria carefully. If you have any queries, please address them to GrantsCommittee@msd.com prior to sending us your application.

Eligibility criteria

Grants recipients

1. Grants can only be paid to an organisation, not to an individual
2. These grants are for patient organisations or health care organisations (as defined below)
3. **Patient organisations** are defined as not-for-profit organisations (including the umbrella organisations to which they belong), mainly composed of patient advocates, patients and/or caregivers, that represent and/or support the needs of patients and/or caregivers.

To be eligible for a grant, Patient Organisations must be able to show that they are legally registered with a business address, company or charity number and have an established organisation chart (i.e. CEO, Finance Director, etc).

4. **Health Care Organisations** are defined as organisations that are:
 - a. **either** directly involved with patient care, treatment and management. e.g. NHS Trusts, Primary Care Networks
 - b. **or** an HCP membership organisation or Learned Society that is indirectly linked to patient care, treatment and management.

Financial conduct

1. Grants can only be paid to organisations with other additional sources of annual revenue (MSD will not be a 'sole funder')
2. The total value of grants plus any other payments to an individual organisation cannot exceed half of the annual income of the recipient organisation
3. Grants are project based and cannot be provided for core funding (i.e. basic running costs) or capital expenditure (e.g. buildings or vehicles) - please see further details below under 'Project Criteria'

Project criteria

1. Grants can be provided to fund costs directly to the project, including but not limited to non-clinical research, creative services, material production and distribution, website costs, advertising costs, logistics, venues and non-lavish hospitality where it is secondary to the purpose of the event.
2. Grants cannot be provided to offset routine or normal business expenses of the organisation. For example, costs described as 'overheads' and 'administration', or any staff costs relating to the day-to day running of the organisation, cannot be supported.
3. However, the cost of time spent specifically managing or delivering the project by salaried and / or contracted staff can be supported, if it is clearly set out in the project budget and is not used to increase an individual's current salary
4. Grants cannot be provided to support capital expenses (e.g. building repair, office equipment, medical equipment or vehicles)
5. Projects should be started and completed within a 12-month timeframe following approval of the grant
6. Grants can only support projects that deliver outcomes in the UK
7. Grants cannot fund direct medical care for the patient, or the purchasing or prescribing of specific medicines or medical devices
8. Where hospitality (travel, room-hire, or overnight accommodation etc) is required as part of the project, arrangements must be clearly stated
9. Hospitality must be limited to the purpose of the event and secondary to the main purpose of the meeting. As such, MSD is unable to support events which take place in luxury / five-star venues, golf clubs or health spas for example and we cannot support first class travel. We ask that requests for hospitality and travel costs include acknowledgement of this requirement.

How to submit your grant application

To submit your grant application, please complete this document and email it to

GrantsCommittee@msd.com before **5pm on Wednesday 30th June 2021**.

About your organisation

Organisation name	The Ernest Foundation
Named point of contact / application owner	Ernest Nkrumah
Contact email	info@theernestfoundation.org
Contact phone number	07402958398
Organisation Address	45 Cardiff House Peckham Park Road London, SE15 6TT
Charity / organisation registration number (if applicable)	1116823

Additional information needed for grants due diligence

(for smaller organisations where these roles are covered by the same person, simply provide the same name)

Chief Executive Officer (or equivalent)	Ernest Nkrumah
Contact email	info@theernestfoundation.org
Contact phone number	07402958398
Chief Finance Officer (or equivalent)	Mr Kwaku Adomako
Contact email	info@therenestfoundation.org
Contact phone number	020 8306 7749
Organisation's last published annual revenue figure	£10,950

About your project

Therapy Area (e.g. cancer, HIV, etc.)	HIV
How does your project align to the goals and scope of the specific MSD Grants Programme in your therapy area?	<p>Our work area covers the 3 goals and scope of the grant programme. Below we describe <i>how</i> our project aligns with each of the goals:</p> <ol style="list-style-type: none"> 1. support effective engagement with the community to empower people with HIV and those wanting to prevent HIV to get the most from their care How we do this: We will organise seminars and workshop on HIV education. We do this in partnership with professional health experts with a broad knowledge on HIV. 2. drive improvements in the quality of HIV and HIV prevention responses from the NHS, working towards innovative, yet sustainable, solutions How we do this: We will work in collaboration with the NHS on its White Paper on HIV prevention. Our input will help in taking into consideration the cultural needs of our service users and helping to create an atmosphere of prevention of health inequality. 3. advocate for national policy that reflects the wishes of people both living with and wanting to help prevent HIV How we do this: We will be in partnership with NAM (aidsmap) (we have been working in partnership with them over 10 years in developing some HIV policies). Taking into

	<p>consideration the sensitive cultural needs of our service users, we will be contributing and developing national policies on stigmatisation against people living and affected by HIV</p>
<p>Project Description</p> <p>Advice for applicants</p> <p>Sometimes great projects are difficult to support if the way that they are described isn't clear. So, we politely ask that you consider including the following in your project description:</p> <ul style="list-style-type: none"> • Background context and need for the project • Scope for the project • Project goals (preferably SMART) • Expected reach of the project – e.g. number of people, geographical area, etc • Metrics – measures of project success • Stakeholders involved in the project – who will be referring patients and health professionals on HIV education (during seminars) 	
<p><i>(Please provide project description here – there is no word limit)</i></p> <p>Our project is to work with the African Caribbean community with HIV in Lambeth, Southwark, Lewisham specifically, our work however is pan-London given the specific language, cultural and ethnic barriers this community faces when accessing mainstream services. We have already secured £14,040 in funding from the GLA Community Spaces at Risk Fund and now awaiting the payment and £3,200 from the Southwark Neighbourhood Fund (awaiting payment). This funding is for our 12month project which is to organise face-to-face meetings now restrictions are being lifted, and empowering individuals to self-manage and deal with wider issues affecting mental health, confidence and financial exclusion (through stigma). Physical health is important and many of our service users have economic hardship and so as part of our service delivery we provide access to food and food parcels for people to take away. Through our programme we provide training on building confidence and a 6-week course on self-management. This enables people to live in a low-risk way and provides information how to take medication, exercise and how to eat better.</p> <p>Below we describe in detail our project:</p> <p>Background context and need for the project</p> <p>Recent research shows that that over half a million black Africans live in London, representing seven per cent of the London population (Source: Review of HIV epidemiology in London 7). The proportion of each London borough's population that is black African ranges from 1% to 16%. The diagnosed prevalence of HIV in Black Africans is six times higher than white populations, reflecting the prevalence of HIV in their country</p>	

of origin. The largest numbers of Black Africans living with diagnosed HIV were in Southwark, Lewisham, Lambeth, and Croydon.

Figures: An estimated 107,800 people were living with HIV in the UK in 2013 and the overall HIV prevalence in the UK was 2.8/1000 population aged 15-59 years (1.9/1000 in women and 3.7/1000 in men) in 2013. A quarter of people (24%) of people living with HIV are unaware of their infection and remain at risk of passing on their infection to others if they are having sex without condoms and levels of late diagnosis remain high and need to be further reduced by increasing HIV testing.

Prevalence: London has the highest rates of HIV in the country and is a public health priority with 48% of all new diagnosis in London (2013). There are currently over 32,000 people accessing HIV treatment and care in London – this represents the ‘tip of the iceberg’. Thirty-two London boroughs are areas of high HIV prevalence and across London, the proportion of HIV diagnosed late ranges from 24-70% and HIV diagnosed very late ranges from 6-54%.

In Southwark where we work, the prevalence is 12.6/1000 – which is higher than the London prevalence rates – Southwark has the second highest prevalence rate for HIV in the UK, after Lambeth. In terms of numbers, Southwark has 2,692 people living with HIV and of this number, 58% are men who have sex with men (MSM) and 30% black African. Late diagnosis is a problem in Southwark with 39% of people who tested HIV positive being diagnosed late and 23% were diagnosed very late.

Costs of late diagnosis: People who are diagnosed with HIV late will have a poorer response to antiretroviral therapy and a worse prognosis than those diagnosed early. Reducing late and undiagnosed HIV has economic benefits. NICE guidance suggests that an improvement of just 1% in patients diagnosed earlier could save £212,000 a year for MSM and £265,000 for black African men and women. NICE estimate that if its guidance was implemented, 3,500 cases of onward transmission could be avoided within five years, saving £18 million per year in treatment costs.

Source:<http://modern.gov.southwark.gov.uk/documents/s54705/Report%20Halve%20It.pdf>

Other impacts: While traditionally thought to be an issue for the elderly, social isolation was raised by almost every individual. It can be surmised that it appears to most, if not all, vulnerable individuals and groups across all ages, genders, and cultures in Southwark. While this is becoming a national issue, loneliness and isolation was felt to be exacerbated in some part of Southwark by conditions. Studies have also shown that social isolation is greater in areas of higher deprivation, and that: ‘The built environment can have a significant impact on whether or not a person becomes socially isolate’. (The Tale of Two Southwarks, Southwark Giving, 2018).

Our approach: The need to be supportive to those living with HIV will lead to ‘Positive Living’ and ‘normalising’ HIV and treated like one has asthma, hypertension, or diabetes. The supportive measure calls for emphasis on formation and running of HIV peer-to-peer support groups. This will build the group confidence and people will be able to disclose without fear. This will reduce the stigma against them and encourage early HIV testing and reduction in its spread.

We also have a track record of success. In 2013 we received a grant of £1 from the Big Lottery that reached over 100 people. The project was externally evaluated, and we can provide a copy of the evaluation on request.

Scope for the project

We are focused on the African Caribbean community based in Peckham and we work in Lambeth, Southwark and Lewisham whilst targeting the whole of London. We are seeking funding to rent hall / venue for meetings for 12months to deliver services, training and activities including food distribution.

Project goals (preferably SMART)

We have 3 primary project goals:

1. Empowering people to come out and tell their partner they have HIV
2. Empowering people to apply for a job and improve economic situation
3. Reducing stigma (at the individual level); people open about their status

Expected reach of the project – e.g. number of people, geographical area, etc

Through a combination of meetings, we will achieve the following:

- 3 Meetings a week
- 20-30 people each day
- 60 people in a week
- 100 people for the whole year

The majority of beneficiaries will be based in areas of need where we already work (Lambeth, Southwark and Lewisham), whilst extending reach throughout London to reach more people and partners.

Metrics – measures of project success

With each beneficiary we will provide a survey to measure distance travelled which will include:

- Increase in knowledge on subject
- Self-management (running a focus group and one-to-one interview to determine how they are coping with stigma, socialising and effort to climb the economic ladder)
- Readiness to disclose to partner

We will also gather qualitative feedback along the way for service improvement.

Stakeholders involved in the project – who is doing what?

- Medical team from Kings College and St Thomas' (**referrals into EF**)
- Creative Treaty– provide support with legal and human rights issues (**expert partner**)
- Community Network (Community Southwark) (**referrals in and out of EF**)
- African Advocacy Foundation (work with people from Zimbabwe) – partners for referrals in and out depending on country of origin / ethnicity / language / culture (**referrals in and out of EF**)
- THT – trainers and speakers (**expert partner**)
- NHS – professional support and advice (**expert partner**)
- Southwark Council (**grant provider and support**)

<ul style="list-style-type: none"> Food Chain (referrals to food bank) 	
<p>Project Timings (i.e. start date, end date, key milestones)</p>	<p>Duration</p> <ul style="list-style-type: none"> From September 2021 to August 2022 (12months) <p>Project Management</p> <ul style="list-style-type: none"> Quarterly reviews – check progress Mid- point review and report Final report and evaluation <p>Project Delivery</p> <ul style="list-style-type: none"> Month 1 – Hiring space Month 1 – Organising peer support group Month 1 – Contacting hospitals and other stakeholder for referrals Month 2 – Identifying and contacting speakers and trainers Month 3 – Running of peer support group. Duration = 9months. Month 3 – Running of seminars/workshops. Duration = 10months. Month 6 – Mid-point review Month 11 – Survey and evaluation Month 12 – Project close and review

About your funding request

Total amount requested (£)	£5,000
Project Budget breakdown	
Insert your own table below if you have already developed one, or complete the table provided.	
<i>(insert your own budget table here if you have already developed one)</i>	

Budget breakdown	Budget need (£)	Requested from MSD (£)	Requested from other organisations (£)	Provided by applicant organisation (£)
Hiring of venue	14040	0	Mayor's Community Spaces at Risk	
Volunteers' cost	2000	2000		
HIV Seminars	1800	1800		
Utility (water, heating, telephone)	3600			3600
Admin cost (printing, postage, cleaning)	1200	0	Southwark Neighbourhood Fund	0
Travel	2000	0		2000
External Facilitator	2400	0		2400
Professional and Legal fee	2000		Southwark Neighbourhood Fund	0
Project Marketing and Publicity	1500	1200		300
Total (£)	30540	5000	17240	8300

If you have any questions about the programme, please send an email to: GrantsCommittee@msd.com